

Entrepreneurship
Deep in the Heart of  Texas '04



Call for Papers & Workshops

Submission Deadline:
August 14, 2003

Conference Dates:
January 15-18, 2004
(Pre-conference & Opening Reception
January 15, 2004)

The Westin Galleria
Dallas, Texas

Join your friends and colleagues, educators and scholars, professionals and practitioners, policymakers and economic developers at the

DALLAS, TEXAS
WESTIN GALLERIA
JANUARY 15-18, 2004
(Pre-conference - January 15, 2004)

for the 18th Annual National Conference of:

**THE UNITED STATES ASSOCIATION FOR SMALL
BUSINESS AND ENTREPRENEURSHIP**

USASBE 2004
Entrepreneurship
Deep in the Heart of  Texas '04

The United States Association for Small Business and Entrepreneurship (USASBE) is an affiliate of the International Council for Small Business and is an organization of outstanding professionals whose conference is dedicated to the exchange of ideas and experiences; and development of small, entrepreneurial, and family business.

We invite you to submit papers, case studies, workshop/ symposia proposals that deal directly or indirectly with:

- Technology Entrepreneurship
- Entrepreneurship Student Organization Issues
- Entrepreneurship Education
- Individual Entrepreneurship
- Women and Minority Entrepreneurship
- Small Business
- Family Business
- Corporate Entrepreneurship
- International Entrepreneurship
- Entrepreneurship and the Arts
- Entrepreneurship Across the Curriculum

or other topics of interest and value to the membership of USASBE. We encourage electronic submissions. Keep in mind the "so what" question in relation to your contribution to the field.

COMPETITIVE PAPERS

Papers should address issues of significance to entrepreneurship and small business development.

The following criteria will be used by reviewers in selecting papers for presentation at the conference and publication in the Proceedings:

- Significant contribution to the field of small business, entrepreneurship and entrepreneurship education
- Interesting to USASBE members
- Illustrates **application, theories, concepts, and research** in relevant literature
- Appropriate research design for questions under study
- Conclusions clearly linked to findings and arguments presented in the paper.
- Implications for future research.

We encourage the electronic submission of papers. Submit competitive papers to:

Dr. Shawn Carraher
Texas A&M University - Commerce
Dept Of Marketing & Mgmt
Commerce, TX 75429
Phone: 903-886-5696
Fax: 903-886-5702

Email: shawn_carraher@tamu-commerce.edu

FINAL CALL DEADLINE for paper submissions is
August 14, 2003.

AWARDS

Awards for best papers are sponsored by **Entrepreneurship: Theory and Practice Journal, The Coleman Foundation, and the Journal of Developmental Entrepreneurship.** The Entrepreneurship Education Division has awards for “Undergraduate and Graduate Model Program,” “Innovative Pedagogy” and “Educator of the Year.” The Minority and Women Division of USASBE has an “Entrepreneur of the Year Award.” There is also a Best Doctoral Paper Award. Questions about these and other awards should be addressed to program chairs.

SUBMISSION INSTRUCTIONS

The following instructions have been written to ensure consistency and quality across submissions to facilitate the review process. Authors of accepted papers will receive specific instructions for manuscript preparation for the USASBE Proceedings.

- All submissions must be entirely original and must not be under any current consideration or scheduled for presentation elsewhere.
- Electronic submissions are strongly encouraged. If not submitting electronically, please submit five (5) copies of your paper. Three copies should have no identification other than the title. Two copies must include a brief abstract (100 words), an executive summary (no more than 300 words) and a title page with the appropriate topic or track name and the name(s), address(es), telephone and fax numbers, Email addresses, and the university/business affiliation for each author or authors. Titles such as Doctor or Professor should not be used; however, students should place the word STUDENT in parentheses immediately after their names.
- All submissions must be typed, double-spaced, with 1” margins, using 12 point Times Roman font. The entire paper, including the title page, executive summary, and the abstract page should be no more than 21 pages long. The length restriction applies to electronic as well as hard copy submissions.
- Each submission must be sent under separate cover. Each hard-copy must include two self-addressed stamped envelopes, which will be used to notify authors of receipt of the submission and will provide detailed conference information.

- All submissions will be blind reviewed. Authors must avoid revealing their identity in the body of the paper. Selection will be based on quality, originality, and relevance as judged by at least two independent reviewers and the track or division chair. Outstanding papers will be eligible for USASBE and Coleman Foundation awards.
- Authors submitting papers must agree to return a camera-ready copy of a one-page abstract, the executive summary, and a floppy disk properly formatted for the CD-ROM Proceedings. Authors must provide a full copy of the paper to the paper chair by November 10, 2003.
- Final copies of the accepted papers must follow the specific format. Disk copies must be in Microsoft Word for Windows and accompanied by a one-page abstract that will be printed in the conference program. The Proceedings will be in CD-ROM format with full paper presentations. Detailed guidelines for authors will be mailed with acceptance letters.

WORKSHOP/SYMPOSIA/PANEL PROPOSALS

Workshop, symposia, and panel presentations should address the themes of the conference. Preference will be given to those targeted to one of the USASBE divisions.

- Proposals should include all activities to be carried out in the workshop. More than one person can present within a workshop. If you are proposing a panel, please obtain agreement from all panel members before submitting their name in the proposal.
- Workshop proposals will be published in the Proceedings. However, presenters are required to bring and provide handouts or other materials to the workshop.
- There will be best workshop awards in four categories: Entrepreneurship Education, Management Consulting, General Small Business Management and Family Business. **The National Business Association** sponsors these awards.

- Symposia, panels, or workshop submissions must include a brief abstract (100 words), have a three- to five-page overview statement. Proposals must include an abstract that includes pertinent objectives, issues, and/or activities to be included in the presentation. If the submission is accepted, all participants must register for and attend the conference.

Submit workshop, symposia and panel proposals to:

Dr. Elisabeth Teal
Baylor University
Hankamer School Of Business
PO Box 98006
Waco, TX 76798
Phone: 254-710-6241
Fax: 254-710-1093
Email: Beth_Teal@baylor.edu

FINAL CALL DEADLINE for workshop submissions is **August 14, 2003.**

ATTENDANCE REQUIREMENTS

At least one paper author and ALL symposia and workshop participants must attend the conference if the submission is approved. Conference registration fees for all accepted submissions **MUST BE PAID** no later than November 1, 2003. Failure to pay these fees by November 1, 2003 will result in deletion of the submission from the program.

CHAIRS

Individuals who would like to serve as Chairs and/or Discussants should send requests to:

Dr. Dianne H.B. Welsh
John Carroll University
Muldoon Center for Entrepreneurship
20700 North Park Blvd.
University Heights, OH 44118-4581
Phone: 216-397-4970
Fax: 216-397-4915
E-mail: dwelsh@jcu.edu

Please note that the applications for Chair and/or Discussant positions **MUST** be in writing, and may be mailed, faxed, or sent via electronic mail. No applications for positions will be accepted by phone. In order to ensure attendance, all chairs must pay all Conference fees by November 1, 2003.

SUBMISSION DEADLINES

- **DEADLINE** for all papers, workshops and symposia: **August 14, 2003.**
- Acceptance Notification for all submissions: **October 15, 2003.**
- Final submission for inclusion in Proceedings: **November 1, 2003.**

NOTE: No paper, workshop, or symposia will be published in the proceedings without an abstract, and in the case of papers, an abstract and an executive summary.

Any questions:

For further information, visit the conference website at www.usasbe.org or contact Dianne H.B. Welsh at dwelsh@jcu.edu.

CONFERENCE SITE

Located within the impressive Galleria, “a city under glass”, the Westin Galleria, Dallas offers instant access to more than 200 exclusive shops, restaurants and entertainment options, including two day spas. Settle into your luxuriously appointed accommodations. Dine, or relax with a drink and catch the big game at Options. Step outside and you’re in the Galleria, the best shopping experience in Texas. Stroll down to Saks Fifth Avenue or start your wish list at Tiffany & Company. Lace up your skates and hit the indoor ice rink.

The award-winning Westin is renowned for its luxurious guest rooms and for helping you manage your travel needs. Enjoy the extensive meeting facilities and comprehensive services at the business center. Guests also appreciate the on-site car-rental agency.

MEMBERSHIP INFORMATION

For USASBE membership information contact:

Joan Gillman, Executive Director, USASBE
975 University Avenue, Suite 3260
University of Wisconsin
Madison, WI 53706
Phone: (608) 262-9982 Fax: (608) 263-0818
Email: jgillman@wisc.edu

www.usasbe.org