

Table of Contents
Workshops and Symposia Abstracts¹

Corporate Entrepreneurship

- Creativity: A Key to Successful Corporate Entrepreneurship 116
J. Michael Alford
- Shifting Innovative Research Issues in Individual and Corporate Entrepreneurship 117
Max S. Wortman, Howard E. Van Auken, Gerald E. Hills and Emeric Solymossy

Entrepreneurship and the Arts

- Achieving Financial Viability by Creating a Convergence of Entrepreneurship and the Arts 118
Tim Klaus and Doug Gathers

Entrepreneurship Education

- Integrating Human and Organizational Development Students with Engineering Students through Entrepreneurship Education—Learning Theory and Policy Issues 119
R. Wilburn Clouse, Paul King and Terry Goodin
- Moving Entrepreneurship Beyond Traditional Settings: Educating Educators on Entrepreneurial Management Skills 120
Jeffrey R. Cornwall, Robert J. Brown and Baron Perlman
- Trends in the Market for Entrepreneurship Faculty, 1989-2001 121
Todd A. Finkle and David Deeds
- Integrating Ethics into Entrepreneurship Education 122
Sue McCloskey
- Entrepreneurship for Engineering and Science Students: Where We Are and Where We Are Going 123
Michael H. Morris, Tom Byers, Minet Schindehutte

¹At the time of publication, not all workshops and symposia had submitted abstracts for inclusion in the Proceedings. Please consult the Conference Program for a complete listing of all Workshops and Symposia. The abstracts provided in this section were those available at the time of publication.

Sharing the Teaching Wealth: A Clearing House for Best Teaching Practices 124
Robert M. Peterson, Sandra Sowell-Scott, Anatoly Zhuplev, Charles Vance,
Steven J. Maranville, Robert W. Warren, Denise Woodbury and Peter Hackbert

Family Business

Weathering the Storm: How Family Firms Survive Critical Events 125
Clark H. Hammond

The Economic Contributions of Family Businesses and Their Effects on 126
Communities
Ramona K.Z. Heck, Edward G. Rogoff, Myung-Soo Lee and Kathryn Stafford

Teaching a Family Business Course: Who's Teaching What, Where—and 127
How You Can Join Them
Sandra King, Joyce Brockhaus, Stan Mandel, Ji-Hee Kim

Collaborative Business: The New Growth Opportunity for Family-Owned 128
Businesses
Jeffrey Shuman

Individual Entrepreneurship

Students as Entrepreneurs 129
Kevin Colleran and Seth Ginsberg

Information Needs and Information Seeking Behavior of Entrepreneurs 130
Thaddeus McEwen

Knowledge Management for Entrepreneurs 131
Nina McGarry, Leslie Schneier, Michael D. Kull, Souha Ezzedeen, Ted Rosen
and Michael Stankosky

International Entrepreneurship

A Model Partnership: Building the First International Enterprise Zone 132
Charles Toftoy, Jack Stone and John W. Rollins

Teaching Entrepreneurship Internationally: Preparation, Deliver, and 133
Follow-up Issues
Emeric Solymossy, Shawn Carraher and Jeff Shay

Minority and Women

- Programs to Develop, Improve and/or Strengthen the Curriculum for Entrepreneurship (with an e-commerce focus) Education at Historically Black Colleges and Universities (HBCUs) 134
Mohammad Bhuiyan, Gary Cadenhead, Herbert Conley, Everett Cordy, David Anyiwo, Michael Morris
- Fostering the Ventures of Minority and Women Entrepreneurs via University Interventions 135
Jerad Boyd, Sherrie Taylor, Dianne Welsh and Denise Woodbury
- Designing Undergraduate Women’s Entrepreneurship Education: Encouraging Entrepreneurial Success through Knowledge, Skills and Experience 136
Susan G. Duffy, Janet L. Nixdorff, Souha Ezzedeen, Debra Filtzer, Amy Millman and Erik K. Winslow
- Minority Businesses and Public Policy 137
Robert Fairlie and Alicia Robb
- Issues in Minority Entrepreneurship: Identifying Best Practices by American Indian Tribes 138
A. Eugene Hileman, John Altman, Pat Edmister, Charles Gourd, Ted Legatski

Small Business

- Small Business and the Internet: What Technologies Are Being Used and with What Results? 139
Nancy M. Levenburg, Thomas V. Schwarz and Bruce D. Phillips
- The Most Troublesome Small Business Issues: Interactive Discussion with Three Small Business Presidents 140
Charles Toftoy, Stephanie Kruse, John Larsen, Rob Nemeth
- A Working Model for Start-Up Low to Moderate Income Business Incubator and Cottage Industry Microenterprise Ventures: A Notion of What it will Take 141
William Ziegler, David Caslan, Weldon Blake, Clifford Barnes and Aubrey Long

History

- Perceptions and Reflections of the Early Days of USASBE 142
Max S. Wortman, Jr., Gerald Hills, Joan Gillman, Lloyd Fernald