

Business Ethics in Hungarian Small Businesses

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Abstract

Since the change in its political system, the difficulties and results of Hungary's economic transformation has received considerable attention both at home and abroad. However, there has been no formal investigation on the change in societal values through which the values and standards of a democratic market-oriented system develops.

In a broader sense, the objective of the study is to explore ethical conflicts in the decision-making process and to examine the extent that societal-demographic factors characteristic of entrepreneurs influence their value system and behavior.

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The full text of this paper is not available at this time. Please contact the authors for a copy of their paper.