

USASBE 2012

Entrepreneurship:

A Source of Renewal and Growth

Call for Papers, Workshops, Cases

*Marriott New Orleans
New Orleans, LA
January 12-15, 2012*



www.USASBE.org/conference/2012



Shaping the Future of Entrepreneurship

USASBE 2012

Marriott New Orleans ♣ *New Orleans, Louisiana*

January 12-15, 2012

Submission Topics

Please submit competitive papers, developmental papers, case studies and workshops that directly or indirectly address the topics detailed below:

- Opportunity Recognition
- Pedagogy in Entrepreneurship
 - Venture Creation
- Entrepreneurship across the Curriculum
- Resource Strategies Experiential Learning
 - Skills, Traits, Motives, and Values
- Building Entrepreneurship Programs and Centers
 - Cognitive Processes of Entrepreneurs
 - Entrepreneurial Consulting
 - Small Business Innovation and Growth
- Social Responsibility and Entrepreneurship
 - Ethics and Entrepreneurship
- Corporate Entrepreneurship
 - Entrepreneurial Finance
 - Social Entrepreneurship
 - Entrepreneurial Marketing
- Entrepreneurship in the Arts
- Family Business and Entrepreneurship
 - Economic Development
- International Entrepreneurship
- Women and Minority Entrepreneurship
 - Law and Entrepreneurship
- Life Sciences and Technology Entrepreneurship
 - Entrepreneurship and Public Policy

Membership Information

For USASBE membership information, contact: Becky Gann, USASBE Executive Director at becky.gann@belmont.edu. Interested members may also join online at www.USASBE.org

Want to Volunteer?

Individuals who wish to serve as reviewers, session chairs, discussants, and facilitators should e-mail requests detailing their desired role to program chair Mindy Walls at Mindy.Walls@mail.wvu.edu

Want To Sponsor or Exhibit?

If you are interested in becoming a sponsor or an exhibitor for USASBE 2012, please contact Becky Gann, USASBE Executive Director at becky.gann@belmont.edu

Deadlines & Acceptance Dates

Submission Deadline: August 26, 2011

Acceptance Notice Date: October 28, 2011

Final Submission for Proceedings: November 28, 2011

Conference Contacts

Program Chair: Mindy Walls Mindy.Walls@mail.wvu.edu

Competitive Papers Chair: Matt Marvel, matt.marvel@wku.edu

Competitive Workshops Chair: Michael Lehman, mslehman@katz.pitt.edu

Competitive Cases Chair: Dean Koutroumanis, dkoutroumanis@ut.edu

Developmental Paper Chair: Gary Castrogiovanni, castrogi@fau.edu

Pre-conference Chair: Marty Mattare, mmattare@frostburg.edu

Proceedings Editor: Frances Amatucci, Amatuccif@comcast.net

Submission Requirements and Process

All papers, workshops and cases must be submitted through the online submission system at www.usasbe.org.
Submissions will be accepted from June 15, 2011 until August 26, 2011

Competitive Papers

- All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- All submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font in a single Microsoft Word file.
- Submissions from students should be noted as such when author information is entered into the online submission system.
- Competitive paper and should not exceed 30 pages, including abstract, executive summary body, exhibits and references.
- In addition to the full text of the manuscript, all submissions must include an academic abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented.
- All submissions must include a “So What?” discussion as part of the “Conclusions and Implications” section. This discussion addresses the contribution of the author’s work to the advancement of the discipline.
- All paper and case submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Reviewers will be directed to look for the “So what?” issue.
- Accepted submissions will be published in the USASBE 2012 Proceedings. Specific formatting requirements will be provided with the acceptance notice.
- All submissions from students should be noted as such when author information is entered into the online submission system.
- Authors submitting competitive papers, developmental papers or cases agree that if accepted at least one author will attend the conference.
- *Matt Marvel, matt.marvel@wku.edu*

Teaching Cases

- All submissions must be entirely original, not previously published and must not be under concurrent consideration or scheduled for presentation elsewhere.
- All submissions must be typed, double-spaced with one-inch margins using 12-point Times Roman font in a single Word file.
- Submissions from students should be noted as such when author information is entered into the online submission system.
- Case submissions should not exceed 30 pages, including the abstract, exhibits, references and teaching note.
- In addition to the full text of the manuscript, all submissions must include an academic abstract (no more than 100 words).
- All cases must include a note to instructors outlining how the case is intended to be used, the courses and levels for which it is appropriate, the major concepts or issues addressed, the key discussion points and its contribution to case pedagogy.
- Cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Case submissions must be accompanied by a teaching note. The case and teaching note should be included in the same Word file that is uploaded into the online submission system.
- All case submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper.
- Selection for inclusion in the conference program will be based upon quality, focus and practical classroom usefulness, in the judgment of the review process. Reviewers will be directed to look first at the note to instructors.
- Accepted submissions will be published in the USASBE 2012 proceedings. Specific formatting requirements will be provided with the acceptance notice.
- All submissions from students should be noted as such when author information is entered into the online submission system.
- Authors submitting cases agree that if accepted at least one author will attend the conference.
- Cases and teaching notes will be discussed in a roundtable format. Authors should bring (executive summary) copies of the case and teaching notes for distribution to session participants.
- *Dean Koutroumanis, dkoutroumanis@ut.edu*

Developmental Papers

- The USASBE developmental track is designed for authors who seek professional feedback and guidance from authors to prepare their papers for publication. Our objective is to increase your scholarly productivity and to help you move up the research curve more quickly. You will receive suggestions regarding appropriate publication outlets for your work and direction for future research activities.
- To participate in the developmental track, authors should submit proposals that do not exceed a total of seven typewritten pages and 4,000 words—5 pages for the body (including any charts, graphs, diagrams, etc.) and up to two pages of references. The word count is for the entire proposal—including the text, charts, graphs, diagrams, references, etc. The proposal should be single-spaced, using a 10-point or larger font, in the MS-Word or Rich Text Format. To submit, authors should use the online submission system at www.usasbe.org. In addition to the proposal itself, authors will need to provide their contact information and that of any coauthors, plus a 100-word abstract.
- Proposals will be judged and selected for inclusion in the developmental track based on the novelty of research questions, potential contributions to the literature, and likelihood of completion. Thus, authors should clearly spell out their research questions, and the potential contributions that they envision. They should also provide findings and conclusions (if available) to show that their proposal is much more than just an idea for a paper that might be written or a study that might be conducted in the future.
- To preserve anonymity, author names should NOT be identified in the header/footer or in the body of the proposal. Authors should be mentioned in the text or notes in the third person only. All proposals will be reviewed by at least two (2) reviewers. Reviewer comments will not be supplied to authors.
- A minimum of one author must agree to participate in the roundtable discussion for a proposal to be accepted. In addition, authors will be asked to provide a 100 word abstract to be included in the Proceedings.
- Proposals accepted for the developmental track will be grouped for roundtable discussions with others as close as possible to the same research stream. An experienced researcher will be assigned to provide feedback on each proposal in the group at the conference session, and to facilitate the roundtable discussions of those proposals. Thus, though authors will not receive much feedback when their proposals are first reviewed, they will receive extensive feedback during the roundtable discussion. Moreover, authors will be asked to read the other proposals in their roundtable group so that they too can contribute to those discussions.
- As with competitive papers, cases, and workshops, developmental track proposals should be submitted through the online submission system no later than September 26, 2011. Authors will be notified as to whether their proposals are accepted on October 28, 2011. Authors of accepted proposals will be given the names and contact information of the other participants in their roundtable session, and they will be asked to send those individuals the version of their work that they would like discussed at the conference by December 1, 2011. Normally, the feedback on a full paper will be much better for developmental purposes than feedback on the proposal that was submitted.
- *Gary Castrogiovanni, castrogi@fau.edu*

Conference Workshops

- Workshops are defined as interactive session where participants engage in experiential exercises, are provided the pedagogical framework for those exercises and leave with specific tools and resources they can implement at their institution. Presenters must designate a division/track for submission in the online submission systems .
- Submissions must be typed, double-spaced with one-inch margins using 12-point Times Roman font in a Word file.
- Submissions must include an abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should include the nature of the interactive exercises and the take-away value that can be implemented at the attendees home institution. Workshops submissions can be no more than 10 pages. Submissions must provide details on the purpose, procedures, and contributions of each participant, as well as the timeline for the workshop agenda.
- All submissions must include a “So what?” section prior to the “Conclusion section. This section should address the workshop or symposium’s contribution to the field.
- Authors submitting workshop proposals agree that all authors will attend the conference.
- Selection for inclusion in the conference program will be based upon quality, originality and relevance in the judgment of at least two independent reviewers. Reviewers will be directed to look for the “So what?” issue.
- Presenters having workshops accepted for presentation must agree to follow a specific format in preparing a Word file of a one-page academic abstract along with the executive summary and full paper by November 28, 2011. Detailed instructions will be provided with the acceptance notice.
- *Michael Lehman, mslehman@katz.pitt.edu*

Doctoral Consortium

- The 2012 USASBE Doctoral Consortium will take place at the annual conference in New Orleans beginning January 12. A distinguished group of up to 17 Ph.D. students will be selected for participation in the consortium. Attendees must be full-time doctoral students who are emerging entrepreneurship scholars and who will be pursuing academic careers in entrepreneurship. Only one applicant per university will be accepted. The consortium will feature leading faculty in the discipline, and will focus upon both research and pedagogical issues as the student prepares for a career of thought leadership, curricular development and disciplinary advancement. USASBE will cover the conference registration fee and hotel expenses at the conference hotel for three nights. Deadline to apply is October 21, 2011.
- *Michael Morris, mhm@okstate.edu*

Rule of Three Notice

The USASBE 2012 Conference will utilize a “Rule of 3” for submission purposes. No one may submit more than three competitive submissions (papers, teaching cases, workshops, or symposia) to the USASBE 2012 Conference or appear in more than three competitive sessions during the refereed scholarly program. Appearances include roles as authors and/or presenters. Multiple appearances in a single session count as one session. Exceptions will be made for invited workshops/symposia, officer roles, and general and division sessions.

USASBE Excellence in Entrepreneurship Research, Case Development, and Workshop Development/Presentation Awards

These awards are presented each year by USASBE and sponsoring partners within the Entrepreneurship community in recognition of excellence during the Association’s annual conference.

USASBE Best Empirical Paper

USASBE Best Practitioner Paper

USASBE Best Paper in Family Business

Sponsored by the University of Wyoming and the Northeastern University Center for Family Business

Entrepreneurship Theory & Practice Best Conceptual Paper

Journal of Small Business Management Editor’s Choice Award

The John Jack Award

Sponsored by the Journal of Developmental Entrepreneurship

Best Doctoral Student Paper

Sponsored by the International Journal of Entrepreneurship & Innovation

Best Paper in Social Entrepreneurship

Sponsored by Rowan University and Emerald Group Publishing

Best Paper in Ethics and Entrepreneurship

Sponsored by the Journal of Ethics and Entrepreneurship

Best Teaching Case

Sponsored by the International Small Business Journal

Outstanding Workshop in Entrepreneurship Pedagogy

Visit www.USASBE.org/about/awards for more information. For more information contact:

Mindy Walls, Program Chair

Tel: 304-293-7861 • Email: mindy.walls@mail.wvu.edu

USASBE Excellence in Entrepreneurship Education Awards

A series of awards presented to identify, recognize, celebrate and publicize excellence in entrepreneurship education in all forms and at all levels. Awards are for exemplary programs that reflect innovation, quality, comprehensiveness, sustainability, transferability, depth of support, and impact.

Visit www.USASBE.org/about/awards for more information.

For more information contact:

Jim Dupree

Grove City College

Tel: 724-458-3354 • Email: jvdupree@gcc.edu

USASBE Lifetime Achievement and Advocacy Awards

The following awards are presented during the Association's conference, held annually in January, to individuals/organizations who have exhibited outstanding achievement in the field of entrepreneurship, and demonstrated strong support and advocacy of entrepreneurial advancement.

Max S. Wortman, Jr. Award for Lifetime Achievement in Entrepreneurship

John E. Hughes Award for Entrepreneurial Advocacy

USASBE Entrepreneurship Educator of the Year

Visit www.USASBE.org/about/awards for more information.

For more information contact:

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