



## Shaping the Future of Entrepreneurship

July 15, 2011

### Dear USASBE 2012 Participant:

On behalf of the United States Association for Small Business and Entrepreneurship® (USASBE) Conference Committee, I am pleased to extend to you an invitation to attend the Association's 26<sup>th</sup> Annual Conference to be held January 12-15, 2012 in New Orleans, Louisiana, USA.

The Conference is the largest academic event with the single emphases on entrepreneurship and offers attendees the unique opportunity to network with other professionals in the field of entrepreneurship and to learn from the many outstanding speakers, presentations and workshops on advances in the field. The conferences have drawn attendees from 52 states and territories within the USA, and 36 foreign countries. Additional information on the Conference program along with registration requirements and process can be obtained at <http://www.usasbe.org/conference/2012/>. Registrants are able to select from over 100 pre-conference, plenary, competitive paper, workshop, and case sessions.

Conference participants are on their own to cover the cost of the conference and pre-conference registration, 2012 membership fees, transportation, and miscellaneous travel costs. The conference venue is the New Orleans Marriott; rooms are \$159 per night. For more information about transportation and hotel accommodations, please visit the USASBE 2012 Conference website at [www.usasbe.org/conference/2012](http://www.usasbe.org/conference/2012).

Please don't hesitate to contact me if you have any questions or need additional information. I look forward to meeting you in New Orleans, Louisiana for USASBE 2012, our 26<sup>th</sup> Annual Conference.

Best regards,

Becky Gann  
Executive Director

Affiliate of the International Council for Small Business



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