

USASBE 2011

Entrepreneurship:

Changing the Present, Creating the Future

Call for Papers, Workshops, Cases
Hilton Head Island, South Carolina
January 13 - 16, 2011

2011



USASBE

United States Association
for Small Business and
Entrepreneurship



USASBE 2011

January 13-16, 2011 ✦ Hilton Head Island, South Carolina



Marriott Hilton Head Resort & Spa
One Hotel Circle, Hilton Head Island, South Carolina, United States 29928
Tel: 843-686-8400 Fax: 843-686-8450

The Marriott Hilton Head Resort & Spa is located in the Palmetto Dunes area of Hilton Head Island near Shelter Cover and Harbour Town. The property is known for its world class golf and tennis facilities and is situated such that most rooms overlook the Atlantic Ocean or the island. The Hilton Head area is also rich in cultural and historic venues and locations, with towns such as Charleston, Savannah and Beaufort within easy reach.

Amenities at the hotel include: fitness center, exceptional cuisine from three restaurants, deluxe room accommodations, indoor and outdoor pools and Jacuzzis, complimentary shuttle service throughout Palmetto Dunes, high-speed internet access, and many others. Take a photo tour of the hotel at <http://www.hiltonheadmarriott.com/>

Membership Information

For USASBE membership information, contact: Becky Gann, USASBE Executive Director at becky.gann@belmont.edu, or join online at www.USASBE.org.

Want to Volunteer?

Individuals who wish to serve as reviewers, session chairs, discussants, and facilitators should send requests detailing specific role(s) and for what division(s)/track(s) via email by September 1, 2010 to: Ethné Swartz, Program Chair, at swartz@fdu.edu.

Want To Sponsor or Exhibit?

If you are interested in becoming a sponsor or an exhibitor for USASBE 2011, please contact Becky Gann, USASBE Executive Director at becky.gann@belmont.edu.

Deadlines & Acceptance Dates

Submission Deadline: August 27, 2010

Acceptance Notice Date: October 29, 2010

Final Submission for Proceedings: November 29, 2010

Conference Contacts

Program Chair: Ethné Swartz, swartz@fdu.edu

Competitive Papers Chair: Daniel Holt, danny.holt@mindspring.com

Competitive Workshops Chair: Marty Mattare, mmattare@frostburg.edu

Competitive Cases Chair: Mindy Walls, mfwalls@mail.wvu.edu

Pre-conference Chair: Matt Marvel, matt.marvel@wku.edu

Proceedings Editor: Sharon Danes, sdanes@umn.edu

Submission Requirements and Process

All papers, workshops and cases must be submitted through the online submission system at usasbe.org.

Submissions will be accepted from June 15, 2010 until August 27, 2010.

Competitive Papers and Cases

- ✦ All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- ✦ All submissions must be typed, double spaced with one-inch margins using 12 point Times Roman font in a single Word file.
- ✦ Submissions from students should be noted as such when author information is entered into the online submission system.
- ✦ Competitive paper and case submissions should not exceed 30 pages, including the abstract, executive summary body, exhibits and references.
- ✦ In addition to the full text of the manuscript, all submissions must include an academic abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented.
- ✦ All submissions must include a “So What?” discussion as part of the “Conclusions and Implications” section. This discussion addresses the contribution of the author’s work to the advancement of the discipline.
- ✦ Teaching cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Teaching case submissions must be accompanied by a copy of an instructor’s manual or teaching note. The case and teaching note should be included in the same Word file that is uploaded into the online submission system.
- ✦ All paper and case submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper.
- ✦ Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Reviewers will be directed to look for the “So what?” issue.
- ✦ Accepted submissions will be published in the USASBE 2011 Proceedings. Specific formatting requirements will be provided with the acceptance notice.
- ✦ All submissions from students should be noted as such when author information is entered into the online submission system.
- ✦ Authors submitting competitive papers, developmental papers or cases agree that if accepted at least one author will attend the conference.

If you have any questions, please contact Dr. Daniel Holt (Competitive Papers Chair: danny.holt@mindspring.com, Mindy Walls (Competitive Cases Chair: mfwalls@mail.wvu.edu) or Susan Coleman (Developmental Papers Chair: scoleman@hartford.edu).

Workshops

- ✦ Presenters must designate a division/track for submission in the online submission system.
- ✦ Submissions must be typed, double-spaced with one-inch margins using 12-point Times Roman font in a Word file.
- ✦ Submissions must include an abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should specify the purpose and expected outcomes of the workshop or symposium.
- ✦ Workshops and symposia submissions can be no more than 10 pages. Submissions must provide details on the purpose, procedures, and contributions of each participant.
- ✦ All submissions must include a “So what?” section prior to the “Conclusion section. This section should address the workshop or symposium’s contribution to the field.
- ✦ Authors submitting workshop proposals agree that all authors will attend the conference.
- ✦ Selection for inclusion in the conference program will be based upon quality, originality and relevance in the judgment of at least two independent reviewers. Reviewers will be directed to look for the “So what?” issue.
- ✦ Presenters having workshops or symposia accepted for presentation must agree to follow a specific format in preparing a Word file of a one-page academic abstract along with the executive summary and full paper by November 29, 2010. Detailed instructions will be provided with the acceptance notice.

The USASBE 2011 Proceedings will be available in digital format from the USASBE site.

If you have any questions please contact Dr. Marty Mattare (Competitive Workshops Chair: mmattare@frostburg.edu).

www.usasbe.org

*Shaping the Future
of Entrepreneurship*



Rule of Three Notice

The USASBE 2011 Conference will utilize a "Rule of 3" for submission purposes. No one may submit more than three competitive submissions (papers, teaching cases, workshops, or symposia) to the USASBE 2011 Conference or appear in more than three competitive sessions during the refereed scholarly program. Appearances include roles as authors, and/or presenters. Multiple appearances in a single session count as one session. Exceptions will be made for invited workshops/symposia, officer roles, and general and division sessions.

Submission Tracks

Entrepreneurship Education ✦ Entrepreneurship Public Policy ✦ Entrepreneurship Research
Entrepreneurship Outreach ✦ Workshops ✦ Cases ✦ Developmental

*Please submit competitive papers, developmental papers, case studies,
workshops that deal directly or indirectly with:*

- ✦ Opportunity Recognition
- ✦ Venture Creation
- ✦ Resource Strategies
- ✦ Skills, Traits, Motives, Values and Cognitive Processes of Entrepreneurs
- ✦ Small Business Innovation and Growth
- ✦ Technology Entrepreneurship
- ✦ Corporate Entrepreneurship
- ✦ Social Entrepreneurship
- ✦ Entrepreneurship in the Arts
- ✦ Economic Development
- ✦ Women and Minority Entrepreneurship
- ✦ Pedagogy in Entrepreneurship
- ✦ Entrepreneurship across the Curriculum
- ✦ Experiential Learning
- ✦ Building Entrepreneurship Programs
- ✦ Entrepreneurial Consulting
- ✦ Social Responsibility and Entrepreneurship
- ✦ Ethics and Entrepreneurship
- ✦ Entrepreneurial Finance
- ✦ Entrepreneurial Marketing
- ✦ Family Business and Entrepreneurship
- ✦ International Entrepreneurship

**If you have questions, please contact:
Program Chair**

Ethné Swartz, Fairleigh Dickinson University
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