

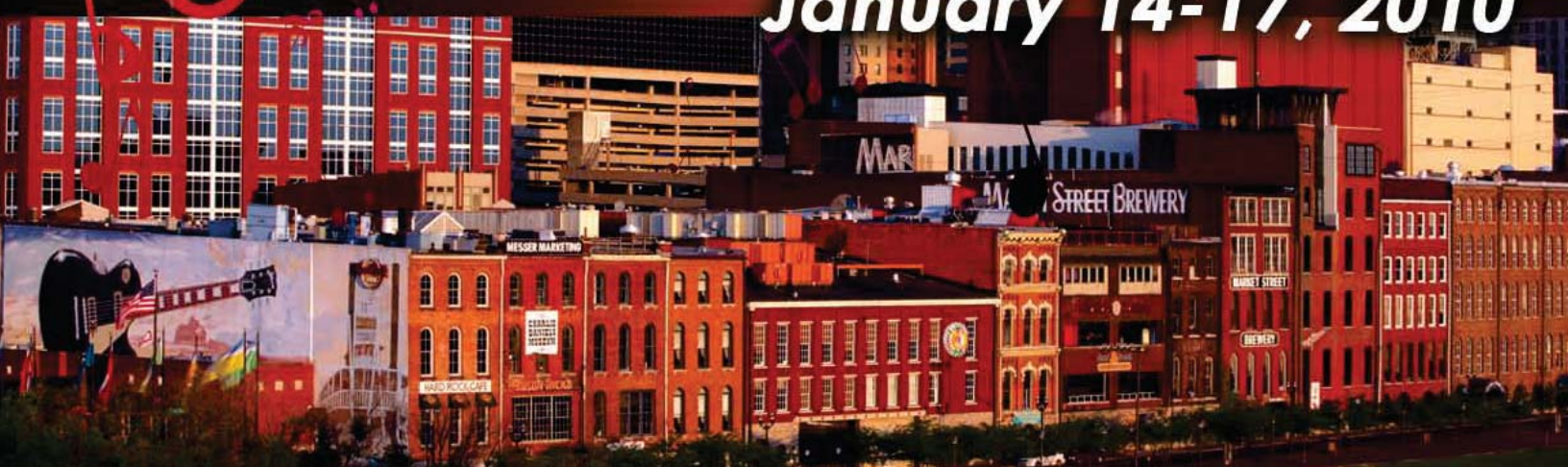
# USASBE 2010

## Entrepreneurship...

*A Time to Sing a New Tune*

### Call for Papers

**Nashville, TN**  
**January 14-17, 2010**



# USASBE 2010

**January 14-17, 2010**

**Nashville, Tennessee**

## *Conference Location*

**Renaissance Nashville Hotel & Resort**  
**611 Commerce Street, Nashville, Tennessee, United States 37203**  
**Tel: 615-255-8400      Fax: 615-255-8282**

The Renaissance Nashville Hotel & Resort is located in downtown Nashville within the vibrant business district. The property is within walking distance of the Sommet Center, LP Field, B.B. King's Blues Club, the Country Music Hall of Fame & museum, and the historic Second Avenue District.

Amenities in this recently renovated hotel include: 24-hour fitness center, exceptional cuisine including the famous Commerce Street Grille, deluxe room accommodations, stunning downtown skyline views, high-speed internet access, and many others. Take a photo tour of the hotel at [www.marriott.com/hotels/travel/bnash-renaissance-nashville-hotel/](http://www.marriott.com/hotels/travel/bnash-renaissance-nashville-hotel/).

## *Membership Information*

For USASBE membership information, contact: Becky Gann, USASBE Executive Director at [becky.gann@belmont.edu](mailto:becky.gann@belmont.edu). Or, join online at [USASBE.org](http://USASBE.org).

## *Want to Volunteer?*

Individuals who wish to serve as reviewers, session chairs, discussants, and facilitators should send requests detailing specific role(s) and for what division(s)/track(s) via email by September 1, 2009 to: William Jackson, Program Chair, at [wtj@stpt.usf.edu](mailto:wtj@stpt.usf.edu).

## *Want To Sponsor or Exhibit?*

If you are interested in becoming a sponsor or an exhibitor for USASBE 2010, please contact Becky Gann, USASBE Executive Director at [becky.gann@belmont.edu](mailto:becky.gann@belmont.edu).

## *Deadlines and Acceptance Dates*

**Submission Deadline: August 25, 2009**  
**Acceptance Notice Date: October 29, 2009**  
**Final Submission for Proceedings: November 29, 2009**

## *Conference Contacts*

Program Chair: William Jackson, [wtj@mail.usf.edu](mailto:wtj@mail.usf.edu)  
Competitive Papers Chair: Jeretta Horn Nord, [jeretta.nord@okstate.edu](mailto:jeretta.nord@okstate.edu)  
Competitive Workshops Chair: Robert D'Intino, [dintino@rowan.edu](mailto:dintino@rowan.edu)  
Competitive Cases Chair: Mark Schenkel, [schenkelm@mail.belmont.edu](mailto:schenkelm@mail.belmont.edu)  
Pre-conference Chair: George Vozikis, [gvozikis@csufresno.edu](mailto:gvozikis@csufresno.edu)  
Proceedings Editor: Ethne Swartz, [swartz@fdu.edu](mailto:swartz@fdu.edu)

# *Submission Requirements*

All papers, workshops and cases must be submitted through the online submission system at [usasbe.org](http://usasbe.org).

**Submissions will be accepted from June 1, 2009 until August 25, 2009.**

- ⌘ Authors must designate a primary division/academic track for paper and workshop submissions in the online submission system.
- ⌘ All submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- ⌘ All submissions must be typed, double spaced with one-inch margins using 12 point Times Roman font in a single Word file.
- ⌘ Competitive paper and case submissions should not exceed 30 pages, including the abstract, executive summary body, exhibits and references; workshop proposals should not exceed 10 pages.
- ⌘ In addition to the full text of the manuscript, all submissions must include an academic abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented.
- ⌘ All submissions must include a “So What?” discussion as part of the “Conclusions and Implications” section. This discussion addresses the contribution of the author’s work to the advancement of entrepreneurial practice.
- ⌘ Teaching cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Teaching case submissions must be accompanied by a copy of an instructor’s manual or teaching note. The case and teaching note should be included in the same Word file that is uploaded into the online submission system.
- ⌘ All paper and case submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. All workshops will be reviewed, but participant names should be left on the submission.
- ⌘ Selection for inclusion in the conference program will be based upon quality, originality, and relevance, in the judgment of the review process. Reviewers will be directed to look for the “So What?” issue.
- ⌘ Accepted submissions will be published in the USASBE 2010 Proceedings. Specific formatting requirements will be provided with the acceptance notice.
- ⌘ All submissions from students should be noted as such when author information is entered into the online submission system.
- ⌘ Authors submitting papers or cases agree that if accepted at least one author will attend the conference. Authors submitting workshop proposals agree that all authors will attend.

## *Rule of Three Notice*

The USASBE 2010 Conference will utilize a “Rule of 3” for submission purposes. No one may submit more than three competitive submissions (papers, teaching cases, workshops, or symposia) to the USASBE 2010 Conference or appear in more than three competitive sessions during the refereed scholarly program. Appearances include roles as authors, and/or presenters. Multiple appearances in a single session count as one session. Exceptions will be made for invited workshops/symposia, officer roles, and general and division sessions.

## *Submission Tracks*

### **Corporate Entrepreneurship and Innovation**

Chair: Daniel Holt, Air Force Institute of Technology, [Daniel.holt@afit.edu](mailto:Daniel.holt@afit.edu)

### **Developmental**

Chair: Susan Coleman, University of Hartford, [scoleman@hartford.edu](mailto:scoleman@hartford.edu)

### **Entrepreneurship in the Arts**

Chair: Gary Beckman, University of South Carolina, [gbeckman@mozart.sc.edu](mailto:gbeckman@mozart.sc.edu)

### **Entrepreneurship Pedagogy and Teaching**

Chair: Ralph Hanke, Bowling Green State University, [ralphh@bgsu.edu](mailto:ralphh@bgsu.edu)

### **Family Business**

Chair: Roland Kidwell, University of Wyoming-Laramie, [rkidwell@uwyo.edu](mailto:rkidwell@uwyo.edu)

### **International Entrepreneurship**

Chair: Lucyna Kornecki, Embry-Riddle Aeronautical University, [korneckl@erau.edu](mailto:korneckl@erau.edu)

### **Minority & Women Entrepreneurship**

Chair: Ethné Swartz, Fairleigh Dickinson University, [swartz@fdu.edu](mailto:swartz@fdu.edu)

### **Public Policy and Entrepreneurship**

Chair: Denny Dennis, Director of Research at NFIB, [Denny.dennis@nfib.org](mailto:Denny.dennis@nfib.org)

### **Small Business**

Chair: Marty Mattare, Frostburg State University, [mmattare@frostburg.edu](mailto:mmattare@frostburg.edu)

### **Social Entrepreneurship**

Chair: Bob D’Intino, Rowan University, [dintino@rowan.edu](mailto:dintino@rowan.edu)

### **Technology and Life Sciences Entrepreneurship**

Chair: Jay Azriel, York College of Pennsylvania, [jazriel@ycp.edu](mailto:jazriel@ycp.edu)

### **Venture Financing**

Chair: J. William Petty, Baylor University, [bill\\_petty@baylor.edu](mailto:bill_petty@baylor.edu)