

SAVE THE DATE!

WELCOME TO Nashville MUSIC CITY



USASBE 2010 ANNUAL CONFERENCE

JANUARY 14-17, 2010 ★ NASHVILLE
RENAISSANCE NASHVILLE HOTEL
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COME EARLY AND STAY LATE!

We invite you to experience for yourself what makes Nashville special. It's a city that resonates with life and vibrates to the beat of every kind of song. It's a town that sizzles with American music, Southern hospitality, unbelievable cuisine and a boundless spectrum of nightlife.

TOP 10 THINGS YOU CAN ONLY DO IN NASHVILLE

- 1 HEAR THE MUSIC WHERE MUSIC LIVES** — We're proud of the title "Music City"— nowhere else can you hear such diverse sounds as Americana, country, rockabilly, jazz, blues, classical, gospel and rock 'n' roll. Every honky tonk and club showcases a different songwriter waiting for the next big break.
- 2 HIT THE HALL** — Visit the Country Music Hall of Fame and Museum. Do more than hear the music. See it. Live it. Experience it. This isn't just a museum; it's an experience with something for everyone. Rhinestone costumes, seasoned instruments, and tear-stained lyric sheets are only the beginning. A day at the museum turns into memories of a lifetime.
- 3 RIDE THE ROW** — Visit historic RCA Studio B by taking a tour of Music Row to the famous recording studio where Elvis recorded over 200 songs. Roy Orbison, Dolly Parton, Chet Atkins, Eddy Arnold and many more recorded classic hits here. Not surprisingly, the heartbeat of Music City is driven by music—from country to classical.
- 4 VISIT THE HOME OF THE GREEK GODS** — In Nashville's Centennial Park, you'll find the world's only full-scale reproduction of the Parthenon in Athens, Greece. The Parthenon houses an art gallery and museum as well as Athena Parthenos—at almost 42 feet in height, it's the tallest indoor sculpture in the Western world.
- 5 TAKE IN A SONGWRITERS-IN-THE-ROUND SHOW** — It's simple. It's classic. It's uniquely Nashville. In a city of working musicians and songwriters there's no better way to hear the music. Typically called a "writers night," several singer/songwriters sit on stage accompanied only by a microphone, a guitar and their immense talent. These shows can be found in small, intimate clubs like the famed Bluebird Café and all over town.
- 6 KICK UP YOUR BOOTS** — At the Wildhorse Saloon, they serve up country that kicks! Take a break from line dancing to enjoy the famous Bar-B-Q. Daily lessons are free for those adventurous enough to scoot onto the dance floor. Country's brightest stars often perform here, too.
- 7 VISIT THE RYMAN AUDITORIUM** — Sure, it's the "Mother Church of Country Music," but artists such as Jon Bon Jovi and Tony Bennett regularly perform on its legendary stage. The world's greatest stars have performed at the Ryman, from Caruso to Cash.
- 8 TAKE A TIMELESS JOURNEY** — The stars of the Grand Ole Opry perform every Friday and Saturday night. With over 80 years under its belt, the Opry shows no signs of slowing down. It's the world's longest-running broadcast.
- 9 SALUTE** — Three U.S. Presidents called Tennessee home—Andrew Jackson, James K. Polk and Andrew Johnson. You can revisit the past at The Hermitage, Home of President Andrew Jackson. Polk is buried on the grounds of the historic State Capitol building.
- 10 VISIT HONKY TONK HIGHWAY** — Tootsie's Orchid Lounge, Legends Corner, Second Fiddle, The Stage, Bluegrass Inn and Robert's Western World are all experts at serving up cool longnecks and hot country music. You never know who you'll see in these Lower Broadway clubs in the shadow of the Ryman. Willie Nelson, Kris Kristofferson and Terri Clark all began their careers at Tootsie's.



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