



Call for Papers and Workshops

Advancing Entrepreneurship

USASBE Conference 2009

January 8-11, 2009 • Anaheim, California

Deadlines and Acceptance Dates

Submission Deadline: August 23, 2008

Acceptance Notice Date: October 27, 2008

Final Submission for Proceedings: November 27, 2008

*General conference
information can be
found online at:*

usasbe.org

USASBE 2009

January 8-11, 2009

Anaheim, California

Conference Location

Hilton Anaheim

777 Convention Way, Anaheim, California, United States 92802

Tel: 714-750-4321 Fax: 714-740-4460

The Hilton Anaheim hotel is in the heart of California's famous Orange County. Adjacent to the Anaheim Convention Center and a short drive from the Disneyland® Resort, Angel Stadium, the Santa Ana Zoo and Anaheim Hills golf course, the Hilton Anaheim promises a convenient and comfortable stay.

Amenity highlights of the hotel include the well-equipped Hilton Spa & Fitness Center, which offers a full basketball court, indoor pool and spa tub, sun deck, sauna, steam room, weight-training and cardiovascular equipment, private tanning beds, spa services, and a full roster of classes such as yoga, spinning, kickboxing, and mat Pilates.

Membership Information

For USASBE membership information, contact: Roger Alderman, USASBE Executive Director, at ralderma@fau.edu or Heidi Neck, USASBE Vice President of Marketing and Membership, at hneck@babson.edu

Want To Volunteer?

Individuals who would like to serve as session chairs, discussants, and facilitators should send requests detailing specific role(s) and for what division(s)/track(s) via e-mail by September 1, 2008 to Rebecca White, Program Chair, at whiter@nku.edu.

Want To Sponsor or Exhibit?

If you are interested in becoming a sponsor for USASBE 2009, please contact Roger Alderman, USASBE Executive Director, at ralderma@fau.edu. If you are interested in exhibiting at USASBE 2009, please contact Larry Bennett, Director of Exhibitor Relations, at lbenne02@syr.edu.

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Submission Deadline: August 23, 2008

Acceptance Notice Date: October 20, 2008

Final Submission for Proceedings: November 11, 2008



Conference Contacts

Program Chair: Rebecca White, whiter@nku.edu

Competitive Case Chair: Ethne Swartz, swartz@fdu.edu

Competitive Papers Chair: Matthew Rutherford, mwrutherford@vcu.edu

Competitive Workshops Chair: Matt Marvel, matt.marvel@wku.edu

VP Programming: Jeff Hornsby, jhornsby@ksu.edu

VP Elect Programming: Mark Weaver, mweaver@lsu.edu

Submission Requirements

All papers, workshops and cases must be submitted through the online submission system at usasbe.org. Submissions will be accepted from **June 15, 2008 until August 23, 2008**.

- Authors must designate a primary division/academic track for paper and workshop submissions in the online submission system.
- All submissions must be entirely original and must not be under concurrent consideration or scheduled for presentation elsewhere.
- All submissions must be typed, double spaced with one-inch margins using 12 point Times Roman font in a single Word file.
- Competitive paper and case submissions should not exceed 30 pages, including the abstract, executive summary, body, exhibits and references; workshop proposals should not exceed 10 pages.
- All submissions must include an academic abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented.
- All submissions must include a “So What?” discussion as part of the “Conclusions and Implications” section. This discussion addresses the contribution of the author’s work to the advancement of entrepreneurial practice.
- Teaching cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Teaching case submissions must be accompanied by a copy of an instructor’s manual or teaching note. The case and teaching note should be included in the same Word or PDF file that is uploaded into the online submission system.
- All paper and case submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. All workshops will be reviewed, but participant names should be left on the submission.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance in the judgment of at least two independent reviewers. Reviewers will be directed to look for the “So What?” issue.
- Authors having papers and teaching cases accepted for presentation must agree to follow a specific format in preparing Word files of a one-page academic abstract along with the executive summary and full paper by November 1, 2008. Detailed instructions will be provided with the acceptance notice. The USASBE 2009 Proceedings will be in CD-ROM format.
- All submissions from students should be noted as such when author information is entered into the online submission system.

Rule of Three Notice

The USASBE 2009 Conference will utilize a “Rule of 3” for submission purposes. No one may submit more than three competitive submissions (papers, teaching cases, workshops, or symposia) to the USASBE 2009 Conference or appear in more than three competitive sessions during the refereed scholarly program. Appearances include roles as authors and/or presenters. Multiple appearances in a single session count as one session. Exceptions will be made for invited workshops/symposia, officer roles, and general and division sessions.

Submission Tracks

Corporate Entrepreneurship and Innovation

Chair: Alex DeNoble, San Diego State University, adenoble2000@yahoo.com

Entrepreneurship in the Arts

Chair: Nissan Wasfie, Columbia College Chicago, nwasfie@colum.edu

Entrepreneurship Pedagogy and Teaching

Chair: Fred Maidment, Western Connecticut State University, fhm4@juno.com

Family Business

Chair: Sharon Danes, University of Minnesota, sdanes@umn.edu

International

Chair: Lucyna Kornecki, Embry-Riddle Aeronautical University,
korneckl@erau.edu

Minority and Women

Chair: Craig Watters, Syracuse University, crwatter@syr.edu

Small Business

Chair: Michael Harris, East Carolina University, harrismi@ecu.edu

Social Entrepreneurship/ Nonprofit Entrepreneurship/ Public Sector Entrepreneurship

Chair: Debbi D. Brock, Berea College, debbi_brock@bera.edu

Teaching Cases

Chair: Ethne Swartz, Fairleigh Dickinson University, swartz@fdu.edu

Technology and Life Sciences

Chair: Jay Azriel, York College of Pennsylvania, jazriel@ycp.edu

Venture Financing

Chair: J. William Petty, Baylor University, bill_petty@baylor.edu