



Mark Your Calendar for the

**USASBE 2008
Annual Conference**

*United States Association for Small Business
and Entrepreneurship*

The Westin La Cantera Resort
San Antonio, Texas

January 10-13, 2008

USASBE Headquarters
Florida Atlantic University
College of Business
DeSantis Center, Suite 207
777 Glades Road
Bldg. 87, Rm. 207F
Boca Raton, FL 33431-0992

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**“The Global Entrepreneurial Revolution:
A New Vision”**

Call for Papers & Workshops

Submission Deadline:

August 15, 2007

(Accepted online at <http://www.usasbe.org>)

Conference Dates:

January 10-13, 2008

(Pre-conference and Opening Reception: January 10th)

**The Westin La Cantera Resort
San Antonio, Texas**



Join friends, colleagues, educators, scholars, professionals, practitioners, policy makers, economic developers, and entrepreneurs at

The Westin La Cantera Resort
San Antonio, Texas
January 10-13, 2008

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For more information on “USASBE 2008 Annual Conference,” visit <http://www.usasbe.org> for complete details and updates.

“The Global Entrepreneurial Revolution: A New Vision”



We invite you to submit papers, case studies, workshops, and symposia that deal directly or indirectly with:

- Opportunity Recognition
- Venture Creation
- Resource Strategies
- Skills, Traits, Motives, Values and Cognitive Processes of Entrepreneurs
- Small Business Innovation and Growth
- Technology Entrepreneurship
- Corporate Entrepreneurship
- Social Entrepreneurship
- Entrepreneurship in the Arts
- Entrepreneurship and Economic Development
- Women & Minority Entrepreneurship
- Pedagogy in Entrepreneurship
- Entrepreneurship Across the Curriculum
- Experiential Learning
- Building Entrepreneurship Programs
- Entrepreneurial Outreach
- Entrepreneurial Consulting
- Social Responsibility and Entrepreneurship
- Ethics and Entrepreneurship
- Entrepreneurial Finance
- Entrepreneurial Marketing
- Family Business and Entrepreneurship
- International Entrepreneurship

Other entrepreneurship-related topics of interest to the membership of USASBE may be submitted as well. Remember to answer the “So what?” question in relationship to your contribution to the field.

General Program Chair:

Dr. Michael Morris
USASBE 2008—Program Chair
Falcone Center for Entrepreneurship
Syracuse University
(315) 443-3164
mhmmorris@syr.edu



Submission Requirements and Process: PAPERS AND CASES

- Authors must designate a division/track for submissions in the online submission system.
- Submissions must be entirely original and must not be under concurrent consideration or scheduled for presentation elsewhere.
- Submissions must be typed, double-spaced with one-inch margins using 12-point Times Roman font in a Word or PDF file.
- Submissions from students should be noted as such when author information is entered into the online submission system.
- Submissions must include an abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a synopsis of the findings, implications for theory and practice, and how the findings can be implemented.
- All submissions must include a “So what?” section (prior to the “Conclusion” section), where the contribution to the field is addressed.
- Teaching cases may be based upon a primary or secondary data source reflecting the situation of an actual organization. Teaching case submissions must be accompanied by an instructor’s manual or teaching note.
- The entire paper or case, including the abstract, executive summary, references, and figures, cannot exceed 30 pages.
- All submissions will be blind reviewed. Authors must avoid revealing their identity in the body of the paper.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance in the judgment of at least two independent reviewers. Reviewers will be directed to look for the “So what?” issue.
- Authors having papers accepted for presentation must agree to follow a specific format in preparing MS Word files of a one-page academic abstract along with the executive summary and full paper by November 1, 2007. Detailed instructions will be provided with the acceptance notice. The USASBE 2008 Proceedings will be in CD-ROM format.

All papers and cases must be submitted via an online submission system at <http://usasbe.org>. You may access the online submission system starting June 2007, and the deadline for submission is August 15, 2007.

If you have questions, please contact Dr. Michael Goldsby (Competitive Papers Chair) at mgoldsby@bsu.edu

Submission Requirements and Process: WORKSHOPS AND SYMPOSIA

- Presenters must designate a division/track for submissions in the online submission system.
- Submissions must be typed, double-spaced with one-inch margins using 12-point Times Roman font in a Word or PDF file.
- Submissions must include an abstract (no more than 100 words) and an executive summary (no more than 300 words). The executive summary should provide a summary of the purpose and outcomes to and expected outcomes of the workshop or symposium.
- Workshop and symposia submissions can be no more than 10 pages. Submissions must provide details on the purpose, procedures, and contributions of each participant.
- All submissions must include a “So what?” section prior to the “Conclusion” section. This section should address the workshop or symposium’s contribution to the field.
- Selection for inclusion in the conference program will be based upon quality, originality, and relevance in the judgment of at least two independent reviewers. Reviewers will be directed to look for the “So what?” issue.
- Presenters having workshops or symposia accepted for presentation must agree to follow a specific format in preparing a Word file of a one-page academic abstract along with the executive summary and full paper by November 1, 2007. Detailed instructions will be provided with the acceptance notice. The USASBE 2008 Proceedings will be in CD-ROM format.

Workshop and symposia submissions must be submitted via an online submission system at <http://usasbe.org>. You may access the online submission system starting June 2007, and the deadline for submission is August 15, 2007.

If you have questions, please contact Dr. Jeff Stamp (Competitive Workshops Chair) at jeff.stamp@mail.business.und.edu

IMPORTANT NOTICE: The USASBE 2008 Conference will utilize a “Rule of 3” for submission purposes. No one may submit more than three (3) competitive submissions (papers and/or workshops/symposia) to the USASBE Conference or appear in more than three (3) competitive sessions during the refereed scholarly program. Appearances include roles as authors and/or presenters. Exceptions will be made for invited workshops/symposia, officer roles, and general and division meetings.

Attendance Requirements

At least one paper or case author and all workshop and symposium presenters of accepted submissions are required to register and attend the USASBE 2008 Conference. Conference registration fees for authors and presenters of all accepted submissions must be paid by November 1, 2007. Failure to pay fees by this date will result in the deletion of the submission from the program.

Want To Volunteer?

Individuals who would like to serve as session chairs, discussants, and facilitators should send requests detailing specific role(s) and for what division(s)/track(s) via e-mail by September 1, 2007 to Dr. Michael Morris, USASBE Program Chair, at mhmorris@syr.edu.

Want To Sponsor or Exhibit?

If you are interested in becoming a sponsor for USASBE 2008, please contact Dr. Jeffrey Alves, USASBE President-Elect, at Jeffrey.Alves@wilkes.edu. If you are interested in exhibiting at USASBE 2008, please contact Larry Bennett, Director of Exhibitor Relations, at lbenne02@syr.edu.

Deadlines and Acceptance Dates

Submission Deadline: August 15, 2007
(via online submission system at <http://www.usasbe.org>)

Acceptance Notice Date: October 10, 2007
Final Submission for Proceedings: November 1, 2007

Conference Location

The Westin La Cantera Resort in San Antonio is truly a notch above the rest. Condé Nast Traveler named this lavish hilltop retreat as one of the “World’s Best Places to Stay” in 2006. Nestled in the hill country just north of San Antonio, you have the opportunity to see the countryside or visit the city. Guests are just down the road from fun activities like Six Flags, Fiesta Texas, SeaWorld Texas, and The Shops at La Cantera. Please visit www.westinlacantera.com for more information on the property.

Membership Information

For USASBE membership information, contact:

Roger H. Alderman, USASBE Executive Director, at ralderma@fau.edu
or

Heidi Neck, USASBE Vice President of Marketing and Membership, at hneck@babson.edu

Conference Questions?

Contact Dr. Michael Morris, USASBE 2008 General Program Chair, at mhmorris@syr.edu

For general conference information, please visit <http://www.usasbe.org>

