



September 2006

Dear Potential USASBE 2007 Sponsor:

*Are you interested in your university/organization being associated with the premier entrepreneurship education conference in the United States?
Are you interested in showcasing your university/organization to this audience of entrepreneurial educators and national opinion makers?
Are you interested in supporting superior scholarship about entrepreneurship and entrepreneurship education?*

If your answers to these questions are “yes”, then you need to serve as a university/organization sponsor for the USASBE 2007 Annual Conference, January 11-14, 2007, at Disney’s Coronado Springs Resort in Orlando, Florida. USASBE, with approximately 1,000 members, is the leading professional association for entrepreneurship educators in the United States. This year’s meeting will be in conjunction with the Small Business Institute®, a group with a membership of nearly 150.

This year’s theme, *The Wide World of Entrepreneurship*, explores the many facets of entrepreneurship. More than 600 conference attendees are expected.

USASBE 2007 has four levels of sponsorship opportunities:

Option	Description	Price
<i>Platinum Sponsor</i>	Sponsorship of specific conference event (TBD), 2 complimentary conference registrations, complimentary exhibit space, acknowledgement in select conference materials, and a recognition gift.	\$15,000 or more
<i>Gold Sponsor</i>	Sponsorship of specific conference event (TBD), 2 complimentary conference registrations, complimentary exhibit space, acknowledgement in select conference materials, and a recognition gift.	\$6,000- \$15,000
<i>Silver Sponsor</i>	Sponsorship of specific conference event (TBD), 2 complimentary conference registrations, complimentary exhibit space, acknowledgement in select conference materials, and a recognition gift.	\$2,500- \$5,999
<i>Bronze Sponsor</i>	Sponsorship of a conference break, acknowledgement in select conference materials, and a recognition gift.	\$1,500

Sponsorship opportunities for USASBE 2007 are now available. For information on event options, please contact me at gfranklin@spadmin.usf.edu. Sponsor contracts (see attached) are due **by October 6, 2006**, and sponsor payments must be made by November 6, 2006. Events are available on a first-come, first-served basis.

I hope you will join many of the world’s leading universities/organizations in sponsoring USASBE 2007 in Orlando. Please let me know if you have questions or need additional information. I look forward to hearing from you.

Sincerely yours,

Geralyn McClure Franklin, Ph.D.
USASBE President-Elect and
USASBE 2007 Director of Sponsorships

USASBE 2007 ANNUAL CONFERENCE

January 11 – 14, 2007, Disney's Coronado Springs Resort, Orlando, Florida

UNIVERSITY/ORGANIZATION SPONSORSHIP CONTRACT

Sponsorship Information:

Sponsor contracts are due in the office of the USASBE 2007 Director of Sponsorships **by Friday, October 6, 2006**. Event sponsorships will be assigned on a first-come, first-served basis, based on the date when the sponsorship contract is received. Please e-mail Geralyn Franklin at gfranklin@spadmin.usf.edu to discuss event options. Sponsorship payments are due on or before Monday, November 6, 2006.

Sponsorship Levels:

Platinum	\$15,000 or more	Amount: \$_____
Gold	\$6,000 - \$14,999	Amount: \$_____
Silver	\$2,500 - \$5,999	Amount: \$_____
Bronze	\$1,500	Amount: \$_____
		TOTAL: \$_____

Sponsor identification information should read as follows (**please print**):

Sponsorship Contact Person (Please print, providing all information requested!):*

Name:

Title:

Organization:

Address:

Phone:

Fax:

E-Mail:

** Sponsor agrees to comply with the policies and guidelines of the United States Association for Small Business and Entrepreneurship; details available upon request.*

Please make checks payable to USASBE (Federal Identification Number: 52-1287170) and return this form via regular mail, fax, or e-mail to: Geralyn Franklin, USASBE 2007 Director of Sponsorships, University of South Florida St. Petersburg, 140 7th Avenue South, COB 348, St. Petersburg, FL 33701; Phone: 727-873-4154; Fax: 727-873-4192; E-Mail: gfranklin@spadmin.usf.edu.