



**United States Association
for
Small Business and Entrepreneurship**

U.S. Affiliate of the International Council for Small Business

**USASBE/SBI 2006 Joint Conference
The Changing Entrepreneurial Landscape
January 12-15, 2006
JW Marriott Starr Pass Resort & Spa ♦ Tucson, Arizona**

Sponsorship Opportunities

The USASBE/SBI 2006 Joint Conference Sponsorship Committee is pleased to invite you to participate in the largest annual entrepreneurship and small business conference in the world. Help support almost 600 educators, practitioners and professionals as they convene at the JW Marriott Starr Pass Resort & Spa, in Tucson, Arizona, from January 12-15, 2006, to share knowledge, examine practice and develop pedagogy. If you would like further information on USASBE, our website is: www.usasbe.org.

Details of sponsorship options available to meet the unique needs of your organization follow on the next page. To learn more about the conference or to request a contract, please contact Howard Van Auken at (515) 294-2478 or vanauken@iastate.edu.

Sponsorship Benefits

- The audience of Entrepreneurial Educators and national opinion makers will directly impact the actions of hundreds of thousands of current and potential small and medium businesses.
- Your organization would have access to many of the leading educators, trainers and consultants in the field of entrepreneurship and entrepreneurship education. These are the people who directly manage small business delivery systems like the Small Business Institute® (SBI) and the Small Business Development Center (SBDC) network. Many of these individuals and their programs annually counsel and train not only thousands of current small businesses, but also teach tens of thousands of students enrolled in programs nation-wide.
- The growth and interest in small and medium businesses and entrepreneurship is one of the driving forces in economic development in the United States.
- Interest in entrepreneurship education in the United States is extremely high. Colleges and universities are striving to keep abreast of student and entrepreneurial demand for courses and knowledge.
- All sponsors would be prominently displayed on all mailings, promotional materials and calls for papers.

- Your organization will be acknowledged at the podium.
- As a major sponsor, you would be given complimentary registrations and a free exhibit space, depending on the level and extent of support.
- As a major sponsor, your logo will appear on USASBE's World Wide Web Pages, allowing you additional exposure to current and potential clients. You will also have the opportunity to link your site to these sites for cross-referencing

USASBE/SBI 2006 Sponsorship Options and Prices

Option	Description	Price
Platinum Sponsor	A plaque, 2 complimentary registrations, exhibit space and a keynote address. Acknowledgement in select conference materials.	\$15,000 or more
Gold Sponsor	A plaque, 2 complimentary registrations and exhibit space. Acknowledgement in select conference materials.	\$6,000- \$15,000
Silver Sponsor	A plaque, 1 complimentary registration, and exhibit space. Acknowledgement in select conference materials	\$2,500- \$5,999
Sponsor	Sponsor a coffee break.	\$1,500