

Top 10 Reasons Why YOU Should Attend the USASBE/SBI 2006 Joint Conference

Tucson, Arizona • January 12-15, 2006

USASBE SBI



#10

In Tucson, city slickers mingle with cowboys.

#9

You will be participating in the nation's premier conference for entrepreneurship educators.

Mt. Lemmon is the southernmost ski area in the continental United States, and it is the only peak named for the first woman who climbed it.

#8

You can get an aerobic workout taking in the beautiful scenery including mountains and saguaro cacti (found only in the Sonoran Desert) while walking around the JW Marriott Starr Pass Resort & Spa.

#7

#6

Given the versatility of USASBE/SBI members, someone is sure to be able to teach you the latest country-and-western dance steps.

#5

You can walk in John Wayne's steps at Old Tucson Studios and tell your colleagues at home you visited "Hollywood in the Desert."

Tucson is consistently rated as one of the best golfing destinations in the west.

#4

You'll hear about "The Changing Entrepreneurial Landscape" from academic and practitioner experts.

#3

#2

You can send your cholesterol skyrocketing with the native Southwestern cuisine.

#1

You'll get at least 10 great ideas to improve your teaching, research, and/or outreach while reinvigorating your own creative processes!