

# CALL FOR PAPERS

## THE ENTREPRENEURIAL ENTERPRISE

**Technology Transfer Society (T<sup>2</sup>S) Annual Conference**  
**Hosted and Sponsored by the University of North Carolina at Greensboro**  
**and**  
**Co-sponsored by the Kauffman Foundation and UTEK Corporation**

**Friday, October 2, 2009**

**The Technology Transfer Society (T<sup>2</sup>S) will hold its 2009 annual conference at the University of North Carolina at Greensboro.**

### **Keynote Speakers:**

**Professor Josh Lerner, Harvard Business School**  
**Professor Howard Aldrich, University of North Carolina at Chapel Hill**

### **Plenary Speakers (partial list):**

David Audretsch, Indiana University and Max Planck  
Fiona Murray, MIT Sloan School of Management  
Sean Safford, University of Chicago Business School  
Donald Siegel, University at Albany, SUNY  
Mike Wright, University of Nottingham Business School

The theme of this year's conference is **The Entrepreneurial Enterprise**. Thematic tracks are listed below (general papers on entrepreneurship and technology transfer are always welcome):

- **Private-Sector Entrepreneurship**
  - Role of small businesses
  - Patenting activity
  - Serial entrepreneurship
  - Social responsibility of entrepreneurs
- **Public-Sector Entrepreneurship**
  - Public policy (domestic and international) relating to technological entrepreneurship
  - Patent policies
  - Innovation policy and small businesses
  - Program evaluation
- **Academic Entrepreneurship**
  - The role of incentives and organizational culture
  - Technology transfer
  - Inside/outside impacts from spin-outs
  - University clusters
  - Regional economic development issues
  - Technology transfer and social and environmental responsibility

- **Social Entrepreneurship**
  - Evolution of a definition
  - Sustainability issues
  - Social responsibility issues
  - Case studies

Those who wish to present a paper should submit an abstract (template below) by **May 1, 2009**. Those who wish to organize and chair a session should submit a proposal (template below) also by **May 1, 2009**.

Proposals and abstracts should be submitted electronically to all of the program organizers:

Professor Donald Siegel: [dsiegel@uamail.albany.edu](mailto:dsiegel@uamail.albany.edu)  
Professor Albert N. Link: [anlink@uncg.edu](mailto:anlink@uncg.edu)  
Professor Dianne Welsh: [DHWELSH@uncg.edu](mailto:DHWELSH@uncg.edu)

Additional information regarding the 2009 T<sup>2</sup>S annual conference, including hotel and registration information, will be posted on the BELL website of the University of North Carolina at Greensboro (<http://entrepreneur.uncg.edu/t2s.html>) in the near future.

Hope to see you in October,

Professor Donald Siegel, Dean, School of Business, University at Albany, SUNY  
President, Technology Transfer Society  
Editor, *Journal of Technology Transfer*

Professor Albert N. Link  
Editor-in-Chief, *Journal of Technology Transfer*  
(<http://www.springer.com/business/journal/10961?detailsPage=journal>)