

# **Attention Future Leaders and Scholars in Entrepreneurship**

## **Announcing the Inaugural USASBE Doctoral Consortium San Antonio, Texas Thursday January 10, 2008**

**Don't miss this opportunity for career enhancement and networking with today's entrepreneurship education senior scholars and leaders and tomorrow's promising researchers, scholars and educators in the entrepreneurship.**

**Sign up today and qualify for a scholarship covering the cost of the consortium, the full USASBE conference and support for housing costs. Don't delay a limited number of slots are available. See selection criteria for what is needed to qualify for acceptance to the consortium and eligibility for scholarships.**

### **Background**

The design of this Doctoral Consortium includes innovative elements for both research and teaching entrepreneurship. The Consortium focuses on the practical as well as conceptual content. The close interaction with experienced professors is designed to create potential long-term friendships and mentoring relationships. We believe that this doctoral consortium is unique and adds value beyond that found in other doctoral consortia in entrepreneurship.

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### **Selection criteria (limit of 15 participants)**

- a. Doctoral student in good standing.
- b. Two letters of recommendation from doctoral program director and/or professors.
- c. Submission of **two** well-conceived, partially developed research questions that interest the doctoral student. This submission should include the following for each of the two questions:
  - i. Cogent statement of the general research question plus any particular subsets of this general question.
  - ii. Genesis of this research question supported by academic citations with quotes if available.

- iii. Suggested research design including proposed measurement and analysis methodologies.
- iv. Potential contribution(s) the extant corpus of entrepreneurship research
- v. Submission of two names of known entrepreneurship scholars/teachers with whom, if they are in attendance at USASBE in San Antonio, you would like to have a sit down conversation (if the organizers can arrange it.)
- vi. Agreement to read and come ready to discuss all written material assigned and sent by email attachment.

### **Program Schedule**

8:00 – 8:30 am	Breakfast and conversation
8:30 – 9:00 am	Introductions of faculty and overview of activity
9:00 – 9:45 am	Paradigms (Kuhn) of Entrepreneurship Researchers: Followers or Leaders?
9:45 – 10:00 am	Break
10:00 – 11:00 am	The Rigor-Relevance Debate in Academic Research: The Role of Professor Experience
11:00 – 12 noon	Forefront of Educational Technology: Revolutionary Delivery Systems and Processes for Professor Teachers
12:00 – 1:30 pm	Lunch, Networking, and Conversation
1:30 – 3:00 pm	1 <sup>st</sup> Student-Faculty Conversation: Research Questions. One faculty member to three students.
3:00 – 3:20 pm	Break
3:20 – 4:30 pm	2 <sup>nd</sup> Student-Faculty Conversation: Balancing Your Academic Career: Keeping the Three-Legged Stool Level in a Political Milieu
4:30 – 5:00 pm	Wrap-up including creation of an ongoing blog
7:00 – 8:15 pm	USASBE Reception
8:15 – 10:15 pm	Dinner (networking event for doctoral students)

### **Evaluation process**

- i. Pass out open ended questions to all participants